

Message Text

UNCLASSIFIED

PAGE 01 BRUSSE 00814 291731Z

73

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 CU-04 RSC-01 /025 W

----- 081963

R 291633Z JAN 75

FM AMEMBASSY BRUSSELS

TO USDOC WASHDC

INFO SECSTATE WASHDC 3026

UNCLAS BRUSSELS 00814

E.O. 11652: N/A

TAGS: BEXP, BE

SUBJECT: BICENTENNIAL IN-STORE PROMOTION

REF: CCP CAMPAIGN NO. 6

PHILLIPPE LEVY, MARKETING DIRECTOR, GB-INNO-BM DEPARTMENT STORE CHAIN, HAS INFORMED EMBASSY GB-INN-BM CONSIDERING MOUNTING BICENTENNIAL IN-STORE PROMOTION OF U.S. GOODS FOR CY 1976. ACCORDING TO LEVY, FIRM'S FINAL DECISION ON PROMOTION WILL NOT BE TAKEN UNTIL APRIL 1975. HE WILL INFORM US AS SOON AS DECISION FINAL.
RENNER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 29 JAN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975BRUSSE00814
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750033-0575
From: BRUSSELS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750112/aaaaajwl.tel
Line Count: 37
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: KelleyW0
Review Comment: n/a
Review Content Flags:
Review Date: 11 APR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <11 APR 2003 by MarshK0>; APPROVED <19 FEB 2004 by KelleyW0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: BICENTENNIAL IN-STORE PROMOTION
TAGS: BEXP, BE
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006